

BB&T CENTER – FLORIDA PANTHERS

Indoor LED Solution



CHALLENGE

Located in Sunrise, Florida, the BB&T Center is the home to the National Hockey League team Florida Panthers. In time for the first 2013-2014 season home opener launching their 20th season in South Florida, the Panthers made a decision to bring a new pioneering scoreboard to the arena that showcases a seamless 360-degree display.

After a thorough and aggressive search process, Panasonic was selected to build and install the new center-hung scoreboard. The state-of-the-art design features a high-definition 360-degree continuous main video display comprised of four 6mm pixel pitch boards each measuring 15.7 square feet high by 25.2 square feet wide seamlessly connected to four smooth-edge conical corner 10mm pixel pitch boards each sized at 15.7 square feet high by 6.3 square feet wide. For further enhancement, the center-hung display showcases a 360-degree upper ribbon board at 4.7 square feet high by 144.9 square feet wide and a lower ribbon board at 4.7 square feet high by 126.0 square feet wide. The complete solution also includes a control system that displays individual video on each element or continuous 360-degree video across the entire display. Built-in processing allows real time video to be wrapped around the display, and also alleviates the need for any special steps during content creation.

OVERVIEW

- Design and install 360 LED board to replace existing center hung
- Upgrade control system
- Provide timing & scoring system

SOLUTION

6mm full-color LED

- (4) Main Display: 15.7' H x 25.2' W
- (4) Main Display Corner: 15.7' H x 6.3' W

10mm full-color LED

- (1) Upper Ribbon Display: 4.7' H x 144.9' W
- (1) Lower Ribbon Display: 4.7' H x 126.0' W

Head End System

- (1) HD control system including equipment

Project Completion Date: October 2013

For more information, call 877.438.7881
or email enterprise@us.panasonic.com

Panasonic

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